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Conviva Grows Florida Footprint by Acquiring Network of 12 Health Centers and 49 Affiliate Practices

MIAMI – March 2, 2021 – Conviva, a leading provider of senior-focused primary health care in Florida and Texas, has announced the acquisition of a South Florida primary care physician network that will add 12 wholly owned health care centers to its existing network.

Conviva, a wholly owned subsidiary of Humana Inc. (NYSE: HUM), is acquiring substantially all of the assets of Health Promoters Limited Liability Company; Jupiter Medical Group, Inc.; Primary Care Associates, Inc.; and Richard M. Hays, M.D., P.A., all of which were under the beneficial ownership of Rajendra Bansal, M.D. The four organizations will provide Conviva with 12 new centers and over 200 new Conviva team members, including more than 40 physicians, physician assistants and advanced practice registered nurses. Conviva will also add 49 affiliate practices to its network through downstream participation arrangements.

This acquisition brings the total of payer-agnostic senior-focused primary care centers Humana owns to more than 170 – including its Conviva, Partners in Primary Care, and Family Physicians Group facilities across the U.S.

“We’re excited to grow Conviva’s presence in South Florida – especially as we’ll now serve more seniors who live in Treasure Coast region – and to welcome the exceptional clinicians working for Jupiter Medical Group, Primary Care Associates and Richard M. Hays, M.D., P.A., as well as our new independent physician partnerships through Health Promoters,” said Kevin Meriwether, Care Delivery Organization Divisional Leader for Florida, including Conviva Operations. “Under Dr. Bansal’s leadership, his network has earned a reputation for providing high-quality care for seniors throughout the region, and we look forward to continuing that tradition.”

The acquisition of Dr. Bansal’s network further advances Conviva’s strategy of managing seniors’ health holistically through value-based care. This approach places high value on clinical leadership and the critical role physicians play in achieving improved health outcomes for patients and reducing medical expenses.



Centers involved in the acquisition are located in the Florida communities of Ft. Pierce, Jupiter, Lake Park, Port St. Lucie, Royal Palm Beach, Stuart and Wellington.

Meriwether said patients within the acquisition should know that the doctors they are used to seeing, and the care they are used to receiving, will remain in place. “In the near term, very little will change about the patient experience,” he said. “The patients will still see the same care team and receive the same great care they have come to expect.” Patients of Dr. Bansal’s practice can expect to receive more information in the coming days.

Dr. Bansal said he has been pleased with what he has learned about Conviva’s commitment to quality care and helping seniors improve their health outcomes.

“I am so proud of what we have built in our centers and practices where our team does such an outstanding job, every day, of looking after the health of the senior population we serve,” Dr. Bansal said. “It is clear to me that Conviva also has a great approach to serving this population, and I want all of our patients to know that they will be in good hands in the years ahead. Conviva takes the time to treat their patients right.”

Additional terms of the transaction were not disclosed.

About Conviva

Conviva continues to reinvent excellence in healthcare by embracing meaningful patient relationships focused on producing optimal health outcomes. With more than 90 convenient locations throughout Texas (Corpus Christi, El Paso and San Antonio) and Florida (Broward County, Daytona Beach, Jacksonville, Miami-Dade County, Palm Beach County and Tampa/Gulf Coast), the vast community of Conviva Care Centers is comprised of a multi-disciplinary team of more than 300 primary care physicians and over 800 affiliated specialists that provide a wide range of vital healthcare services that patients require daily, including the advantages of senior care activity centers and 24/7 on-call providers. The success of Conviva is measured by its patients’ clinical outcomes and long-term health benefits. To learn more, visit ConvivaCareCenters.com, or call (833) CONVIVA.

About Humana

Humana Inc. is committed to helping our millions of medical and specialty members achieve their best health. Our successful history in care delivery and health plan administration is helping us create a new kind of integrated care with the power to improve health and well-being and lower costs. Our efforts are leading to a better quality of life for people with Medicare, families, individuals, military service personnel, and communities at large.

To accomplish that, we support physicians and other health care professionals as they work to deliver the right care in the right place for their patients, our members. Our range of clinical capabilities, resources and tools – such as in-home care, behavioral health, pharmacy services, data analytics and wellness solutions – combine to produce a simplified experience that makes health care easier to navigate and more effective.

More information regarding Humana is available to investors via the Investor Relations page of the company’s web site at www.humana.com, including copies of:



- Annual reports to stockholders
- Securities and Exchange Commission filings
- Most recent investor conference presentations
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