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Humana Names Chris Hunter Senior Vice President and Chief Strategy Officer

LOUISVILLE, KY – January 2, 2014 —Humana Inc. (NYSE: HUM), one of the nation’s leading health and well-being companies, announced today that Chris Hunter has been appointed Senior Vice President and Chief Strategy Officer. In this capacity Hunter will be responsible for leading the company’s strategic planning processes and setting the direction for merger and acquisition, joint venture and other corporate activities. He will assume the role effective Jan. 6.

Hunter has extensive strategic planning experience with both private and public sector growth companies, and brings broad health industry experience to the new role. He most recently served as the President of Provider Markets at TriZetto, a Denver-based health information technology firm serving health care providers. Hunter has also served as Senior Vice President of Emerging Markets at BlueCross Blue Shield of Tennessee and President and CEO of Onlife Health, BlueCross BlueShield’s national health and wellness subsidiary.

“Chris is going to be a powerful asset for Humana as we continue our push to put the customer at the front and center of an integrated care model that improves health outcomes,” said Humana President and CEO Bruce Broussard. “He’s a dynamic thinker, and his energy and enthusiasm is a perfect fit with our culture.”

Hunter holds a bachelor’s degree from the University of North Carolina at Chapel Hill, where he serves on the board of the school’s honors program. He also holds a Master of Business Administration degree from the Harvard Business School.

“Humana’s in an exciting place right now. The momentum the company has built around helping its fast-growing membership base get and stay healthy is remarkable,” Hunter said. “I feel privileged to be able play a leadership role as we continue down that path.”

About Humana

Humana Inc., headquartered in Louisville, Ky., is a leading health care company that offers a wide range of insurance products and health and wellness services that incorporate an integrated approach to lifelong well-being. By leveraging the strengths of its core businesses, Humana believes it can better explore opportunities for existing and emerging adjacencies in health care that can further enhance wellness opportunities for the millions of people across the nation with whom the company has relationships.

More information regarding Humana is available to investors via the Investor Relations page of the company's web site at www.humana.com, including copies of:

- Annual reports to stockholders;
- Securities and Exchange Commission filings;
- Most recent investor conference presentations;
- Quarterly earnings news releases;
- Replays of most recent earnings release conference calls;
- Calendar of events (including upcoming earnings conference call dates and times, as well as planned interaction with research analysts and institutional investors);
- Corporate Governance information.

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