500 West Main Street P.O. Box 1438 Louisville, KY 40202 http://www.humana.com

news release

For More Information Contact:

Regina Nethery Humana Investor Relations (502) 580-3644

E-mail: Rnethery@humana.com

Tom Noland Humana Corporate Communications (502) 580-3674

E-mail: Tnoland@humana.com



Humana Inc. to Release Third Quarter Results on November 1, 2010

LOUISVILLE, KY – October 4, 2010 – Humana Inc. (NYSE: HUM) will release its financial results for the third quarter 2010 on Monday, November 1, 2010 at 6:00 a.m. eastern time. The company will host a conference call, as well as a virtual slide presentation at 9:00 a.m. eastern time that same morning to discuss its financial results for the quarter.

The company plans to issue its 2011 earnings guidance in conjunction with its biennial investor meeting scheduled for November 18, 2010. That meeting will be available to the media and general public via webcast.

The live virtual presentation (audio with slides) on November 1 may be accessed via Humana's Investor Relations page at www.humana.com. The company suggests web participants sign on approximately 15 minutes in advance of the call. The company also suggests web participants visit the site well in advance of the call to run a system test and to download any free software needed to view the presentation.

All parties interested in the audio only portion of the November 1 conference call are invited to dial 888-625-7430. No password is required. The company suggests participants dial in approximately ten minutes in advance of the call.

DRAFT - 10/1/10; 11:40 a.m.

For those unable to participate in the live event on November 1, the virtual presentation archive will be available in the Presentations section of the Investor Relations page at www.humana.com, approximately two hours following the live webcast. Telephone replays will be available from 12:00 p.m. eastern time on November 1, 2010 until midnight eastern time on November 3, 2010 and can be accessed by dialing 800-642-1687 and providing the conference ID #49460860.

The company's third quarter 2010 earnings news release is expected to include financial measures that are not in accordance with Generally Accepted Accounting Principles ("GAAP"). A reconciliation of these non-GAAP financial measures to financial results under GAAP, as well as management's reasons for including the non-GAAP financial measures, will be included in the company's third quarter 2010 earnings news release, a copy of which will be available on the Investor Relations page of www.humana.com on November 1, 2010.

Humana Inc., headquartered in Louisville, Kentucky, is one of the nation's largest publicly traded health and supplemental benefits companies, with approximately 10.3 million medical members and 7.3 million specialty members. Humana is a full-service benefits solutions company, offering a wide array of health and supplemental benefit plans for employer groups, government programs and individuals.

Over its 49-year history, Humana has consistently seized opportunities to meet changing customer needs. Today, the company is a leader in consumer engagement, providing guidance that leads to lower costs and a better health plan experience throughout its diversified customer portfolio.

More information regarding Humana is available to investors via the Investor Relations page of the company's web site at www.humana.com, including copies of:

- Annual reports to stockholders;
- Securities and Exchange Commission filings;
- Most recent investor conference presentations;
- Quarterly earnings news releases;
- Replays of most recent earnings release conference calls;
- Calendar of events (including upcoming earnings conference call dates and times, as well as planned interaction with research analysts and institutional investors);
- Corporate Governance information.

###