



Humana Names Raja Rajamannar Senior Vice President and Chief Innovation and Marketing Officer

April 16, 2009 at 4:06 PM EDT

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LOUISVILLE, Ky.--(BUSINESS WIRE)--Apr. 16, 2009-- Humana Inc. (NYSE: HUM) announced today that Raja Rajamannar has been appointed Senior Vice President and Chief Innovation and Marketing Officer, effective April 27.

In his new role, Rajamannar will be responsible for leading the company's Innovation Center, as well as its Marketing, Corporate Communications and Government Relations organizations. He will report to Mike McCallister, Humana's President and Chief Executive Officer.

Rajamannar comes to Humana with 24 years of global business management experience, including the last 15 years with Citigroup, the New York-based banking conglomerate.

"Raja's success in developing and marketing consumer-focused strategies for Citigroup is highly aligned with our industry leadership in consumerism and innovation," McCallister said. "As Humana broadens its scope from 'just' health benefits to include health-improvement programs for individuals and communities that emphasize measurement and rewards, Raja is ideally suited to play a transformational leadership role – in our company and our industry."

Rajamannar was most recently Executive Vice President and Chief Marketing Officer for the Global Cards division of Citigroup. As Executive Vice President of Citigroup's Credit Cards Business from 2006 to 2008, he managed the bank's value, cash and rewards business, as well as the automotive and telecommunications sectors. He also headed the new product development and new payment technologies groups. From 2003 to 2005 he was Chairman and Chief Executive Officer of Citigroup's Diners Club North America business.

A native of India, Rajamannar holds a Master of Business Administration degree from the Indian Institute of Management in Bangalore. He received a bachelor of technology degree in chemical engineering from Osmania University in Hyderabad.

About Humana

Humana Inc., headquartered in Louisville, Kentucky, is one of the nation's largest publicly traded health and supplemental benefits companies, with approximately 10.6 million medical members.

Humana is a full-service benefits-solutions company, offering a wide array of health and supplementary benefit plans for employer groups, government programs and individuals.

Over its 48-year history, Humana has consistently seized opportunities to meet changing customer needs. Today, the company is a leader in consumer engagement, providing guidance that leads to lower costs and a better health plan experience throughout its diversified customer portfolio.

More information regarding Humana is available to investors via the Investor Relations page of the company's Web site at www.humana.com.

Source: Humana Inc.

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